
ADOLESCENT & TEEN

Health

Healthy Start Coalition of Hillsborough County, Inc.

The Adolescent & Teen Health Program at the Healthy Start Coalition of Hillsborough County is seeking an intern to support the Teen Connect Youth Advisory Board and youth-led marketing campaign activities, and coordinate updates and enhancements to the Teen Connect online resource directory. The website (www.TeenConnectTampaBay.org) aims to connect teens and young adults to comprehensive sexual health services and community resources, and provides personalized support to youth in navigating resources in Hillsborough County.

Activities would include:

- Developing teen-focused social media content, graphics, and targeted Instagram advertising campaigns for @teenconnecttampa.
- Supporting the activities of the Teen Connect Youth Advisory Board (YAB), including facilitating YAB meetings, membership engagement, recruitment and outreach, development of meeting materials, and coordination of educational workshops and discussion groups.
- Preparing reports using social media analytics data and attending meetings with program team and partners to review and provide recommendations on social media strategy.
- Researching community programs in Hillsborough County that provide services and resources for adolescents, teens and young adults to support in expanding and enhancing the online resource directory.
- Assessing providers on level of youth-friendliness, accessibility, affordability, and additional youth-centered care criteria.
- Verifying provider information to ensure phone numbers, addresses, websites, hours of operation and program/service descriptions are fully up-to-date.
- Drafting educational content for the website and blog on topics related to adolescent health.

Desired skills/qualifications:

- Previous experience with social media content strategy development and oversight
- Previous experience with design software, such as Canva
- Previous experience with meeting facilitation, community or youth outreach/engagement
- Coursework in social marketing, marketing, health communication, or related field

Interested applicants should send a resume and letter of interest to jobs@hstart.org.

For questions or additional information, please contact:

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